



A Message from the Conference Chair

It is my great pleasure to welcome you to this conference

The Keynote Speakers, Prof. Anna Bakiewicz, University of Social Science, Warsaw, Poland; Dr. Tulus T.H. Tambunan, The Center for Industry, SMEs and Business Competition Studies (CISBUCS), Trisakti University.

All colleagues of the Center for Industry, SMEs, and business Competition Studies as host and true partner who give us opportunity in organizing the conference.

Distinguished Guests and all delegates /participants

We are honored and delighted to welcome you all to the 4th 2015 IBSM - International Conference on Business, Management and Accounting in Bangkok.

This event devoted to the science and practice of business, management and accounting and it will give participants a platform to exchange ideas, discover new opportunities, reacquaint with colleagues, meet new friends, and broaden their knowledge. The topics of the conference will broadly cover multi-disciplinary related topics from research into practices, highlight global scientific interactions and collaborations.

We would like to make a few remarks on the number of participants attending this conference. There is a decline in the number of participants compared to previous event; some participants have to withdraw their participation in this conference due to Bangkok explosions. Therefore, in this occasion, we would like to express our deepest sympathy to all affected by this explosion

We would like to thank all the participants for being here to share the knowledge and experience. A special thanks to our host, sponsors and CAAL team for all their support to this conference. Finally, we are very grateful for the contributions of many colleagues, presenters, session chairs, authors, reviewers, attendants and other staff and institutions who have contributed to this conference.

We wish you a wonderful conference experience and a memorable stay in Bangkok.

Bangkok, Thailand – 7 October 2015

Prof. Dr. Asep Hermawan, M.Sc